

Conservation Lobby Day 2010 Schedule of Activities

Preparation

Time: 9:00 am - 12:30 pm

Location: Monona Terrace Community and Convention Center, Ballroom

- 9:00** Registration begins
- 10:00** Program begins; Welcome by Kerry Schumann, Executive Director, Wisconsin League of Conservation Voters
- 10:15** Issue briefings on each of the Conservation Priorities:
- Preserving Groundwater by Lori Grant, Manager of the River Protection Program, River Alliance of Wisconsin
 - Restoring the Independent DNR Secretary by George Meyer, Executive Director, Wisconsin Wildlife Federation
 - Creating Clean Energy Jobs by Dan Kohler, State Director, Wisconsin Environment
 - Protecting Drinking Water by Julian Zelazny, Executive Director, Wisconsin Land and Water Conservation Association
- 10:45** How to Keep Your Lobby Meeting on Track:
- Denny Caneff, Executive Director, River Alliance of Wisconsin
 - Amber Meyer Smith, Program Director, Clean Wisconsin
 - Kim Wright, Executive Director, Midwest Environmental Advocates
 - Shahla Werner, Executive Director, Sierra Club—John Muir Chapter
 - Jennifer Giegerich, Capitol Liaison, Wisconsin League of Conservation Voters
- 11:15** Remarks by Representative Spencer Black, Chair of the Assembly Natural Resources Committee
- 11:30** Lunch (lunches will be distributed to your table); The lunch period is your opportunity to plan your lobby meetings in small groups

Lobbying and Other Activities

Time: 12:30 pm - 5:00 pm

Location: Various Locations

Your Assembly Representative meeting and your separate Senate meeting will occur at some point during this time period (the folder that you receive during registration will provide more details). For times when you aren't in lobby meetings, there are several other activities to choose from:

- Peruse organizational displays in the Capitol Rotunda (2nd floor of the Capitol)
- Visit the “thank you” table to write a note to your legislator thanking them for meeting with you today (Capitol Room 415 Northwest)
- Deliver the letter to Governor Doyle (found in your folder) to the Governor’s office (115 East State Capitol)
- Attend one of the following breakout sessions at the Monona Terrace:

12:30-1:15 Reaching Out to Faith-based Organizations on Conservation Issues

Presenter: Peter Bakken, Coordinator for Public Policy, Wisconsin Council of Churches

Location: Monona Terrace, Room L

Broadening citizen involvement is a key component to passing strong conservation policies. One way to do that is by engaging members of the faith community, who are often motivated to engage public issues on the basis of their religious beliefs. This workshop will discuss how conservationists, whether they identify with a particular religious tradition or not, can connect with allies among persons of faith.

12:30-1:15 CAFOs: What Can be Done?

Presenter: Jamie Saul, Staff Attorney, Midwest Environmental Advocates

Location: Monona Terrace, Room M

Confined Animal Feeding Operations (CAFOs) are becoming more and more common in Wisconsin. In addition to exploring the impacts CAFOs have on our water resources and public health, this workshop will outline the role the state of Wisconsin does (and should) play in regulating factory farms.

1:30-2:15 Tools for Effective Conservation Advocacy

Presenter: Anne Sayers, Program Director, Wisconsin League of Conservation Voters

Location: Monona Terrace, Room L

Following which conservation bills are “in play” in the Capitol can be confusing. Matching the best advocacy tool to the timing of the legislative process can be downright overwhelming. This workshop will provide you with the tools you need to remain a strong conservation advocate - from before a bill is introduced until it lands on the Governor’s desk (and sometimes even after he vetoes it)!

1:30-2:15 Green Business Roundtable

Moderator: Dan Collins, Licensed Professional Engineer and WLCV Board President

Location: Monona Terrace, Room M

These days, there is a lot of buzz around the term “green business.” This panel of green business leaders will address what it really means to build green jobs and operate a green business in Wisconsin. This panel includes Dean Baumgardner, Chief Development Officer of the Wind Capital Group, Neil Peters-Michaud, CEO of Cascade Asset Management, and Greg Bell, co-creator of Metro-Milwaukee Green and Green Racine.

2:30-3:15 Facebook: Using the New Language of Activism

Presenters: Scot Ross, Executive Director, and Robert Doeckel, Online Director, One Wisconsin Now

Location: Monona Terrace, Room L

The revolution may not be televised, but chances are you’ll find out about it on Facebook. Come hear about the innovative ways you can use social networks to reach out to like-minded people to get more work done faster.

2:30-3:15 Great Lakes Restoration

Presenter: Emily Green, Great Lakes Program Director, Sierra Club

Location: Monona Terrace, Room M

Exciting progress is being made in the area of Great Lakes protection and restoration. This session will recap recent activity and lay out the next steps needed to protect and restore this irreplaceable treasure. Learn how you can get involved and help make Great Lakes restoration a reality.

3:30-4:15 Reaching Out to Faith-based Organizations on Conservation Issues

Presenter: Peter Bakken, Coordinator for Public Policy, Wisconsin Council of Churches

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3:30-4:15 Protecting our Children from Toxins

Presenter: Representative Kelda Helen Roys (AD 81)

Location: Monona Terrace, Room M

Bisphenol-A (BPA) is a toxic chemical commonly found in children's bottles and sippy cups. It is suspected to cause cancer, heart disease, neurological defects, diabetes, hyperactivity and sex hormone problems in fetuses and young children. Join Representative Roys, the lead legislative sponsor of a bill that would ban the sale of children's bottles and cups containing BPA, for this discussion of toxins, public health, and public policy.

Conservation Lobby Day Social and Wild Game Feed

Time: 4:30 pm - 8:00 pm

Location: Inn on the Park, Best Western Ballroom

Join fellow citizen lobbyists, staff of the Conservation Priority coalition organizations, and legislators for a post-Conservation Lobby Day reception. Wild game, fish, pasta, vegetables and dessert are all on the menu. Cash bar. Admission is \$10. Tickets are on sale throughout the day (near the registration table at Monona Terrace until lunch, in room 415 NW of the Capitol in the afternoon, and at the Inn on the Park starting at 4:30).

Thank you for attending Conservation Lobby Day 2010!